



Advertising Promotional Pricing

How does advertising on MomApproved.ca work for you?

- Gives advertisers exposure to the existing number of members and new members of MomApproved.ca
- Exposure to everyday users of MomApproved.ca.
- Our members and users of MomApproved.ca are from all over GTA, surrounding cities and expanding into other provinces and in the U.S.A.
- Our members are parents, grandparents and guardians. Users are anybody from children to grandparents.
- Because MomApproved.ca is a free and safe resource, parents and children return consistently to use MomApproved.ca. Children can use MomApproved.ca for homework and fun.
- Monthly newsletters provide members with information about guidelines on how to use the internet, events going on in the community, products, services, tips and tricks for families during holiday seasons, anything that is helpful to the community.
- Educate parents and guardians about the safe use of the internet, so that they are more comfortable using MomApproved.ca and the internet and so are their children.
- Members are very comfortable communicating with MomApproved.ca and are constantly asking for various new resources and products.
- MomApproved.ca actively promotes our website by participating in Trade Shows and Community Events.

1. Resource Guide Listing

What is it?

It is a directory of businesses that provide products and services for families. An Online Family Resource Guide has been the greatest request from the majority of MomApproved.ca members.

Introductory Pricing: \$100 the Whole Year (12 months)

Your Resource Guide Listing Includes:

- Company Name, Company Address, Company Phone Number
- 40 Word Informational Paragraph about your Company
- Link to website

(Regular Price \$15/month)

(Above Price only available for a limited time and with a Minimum 1 Year Contract)

2. Rotating Banner Ad on Right Side Bar of the Website

(Regular Price \$100/month)

Introductory Pricing: \$50/month

Includes free Resource Guide Listing for 1 Year

(Above Price only available for a limited time and with a minimum 6 Month Contract)

3. Rotating Large Banner Ad on Top of the Website

(Regular Pricing \$200/month)

Introductory Pricing: \$100/month

Includes free Resource Guide listing for 1 Year

(Above Price only available for a limited time and with a minimum 6 Month Contract)